Axcient

x360Recover Geo+

Geo-redundancy for US partners

Geographically Redundant Backups with Geo+

Axcient x360Recover Geo+ is an affordable way to maintain sufficient copies of client data to uplevel your data security practices, fulfill the <u>3-2-1+1 backup rule</u>, and satisfy cyber insurance requirements. x360Recover Geo+ enhances data protection for critical client systems by adding geo-redundancy for backup data. x360Recover data is stored redundantly within a data center, but Geo+ offers redundancy in a 2nd region as a super layer of data protection.

It can be difficult to securely supply client data copies without replicating to a secondary site, which requires additional costs and management. For use cases with stringent data security requirements, MSPs need geographic redundancy to protect all critical systems from interruptions that could drive <u>client downtime</u> and data loss in the event of unexpected hardware failovers or localized disasters.

How Geo+ Works

Sending backups from a protected system to multiple locations is considered a best practice, but many SMBs struggle to achieve an effective structure due to cost and bandwidth. MSPs need a high-functioning, cost-efficient option for geo-redundancy, and that's where x360Recover Geo+ comes in...

x360Recover Geo+ replicates backup data within the encrypted <u>Axcient Cloud</u> from one geographically located vault site to another, preventing the need to create multiple backups directly from the protected

system. With this method, MSPs protect customer bandwidth by reducing the load on their network. Not only does this significantly lower costs, but it reinforces protection for proactive, always-on business continuity.

Geo+ for Any Deployment Method

Geo+ supports both deployment options in x360Recover: <u>Direct-to-Cloud</u> hardware-free backups and <u>appliance-based</u> backups replicated to Axcient's Cloud, supporting MSPs with flexibility regardless of deployment infrastructure. Additionally, partners can turn on Geo+ for only those clients and use cases requiring geographic data redundancy and only pay for what they need.

Geo+ Benefits



Open to all x360Recover partners in the US



Geo+ is optional – turn it on for the clients who need it



Ideal for attaining cyber insurance coverage



Meet redundancy compliance and standards requirements



Be prepared for regional natural disasters



Protect client bandwidth

Key components of x360Recover Geo+

Flexibility and choice: Turn on Geo+ only for clients and protect data that needs geo-redundancy in the Recover Manager at the client or device details level.

Cyber insurance: Redundant backups and geographically redundant copies of your backed-up data can make you a more attractive customer to a cyber insurer and get you better terms.

Data resiliency and recovery assurance: If a natural disaster like flood, fire, or hurricane strikes the primary data center, client data is safe and ready for recovery in the secondary site.

Customer bandwidth protection: Transfer backup data between your existing vault to a secondary site within the Axcient Cloud to avoid needing multiple backups directly from the client's system – consolidating and alleviating the strain on networks and conserving bandwidth.

Geo-redundant storage: Utilize innovation with cloud backup that automatically copies to a data center in a different geographic region within the US – ensuring high availability and dependable data recovery, even during regional disasters.

Deploy it your way: The tool works with both x360Recover deployment options – cloud and appliance-based. If you use x360Recover with an appliance and are replicating your appliance backups to an Axcient vault, you can enable Geo+ to replicate those to your secondary region.

Risk mitigation and client satisfaction: Minimize or prevent potential downtime and data loss with best-in-class strategies to build customer trust and loyalty through SLA, 3-2-1 backup rule, and compliance support.

Easy enablement: Turning on and managing Geo+ within x360Recover Manager is simple. Then, all existing and future restore points will be copied to your secondary region.

Fair Use: Geo+ copies will not be included in Fair Use calculations.

When is Geo-Redundancy Necessary?

When a cyber incident or natural disaster affects the primary data center, Geo+ saves the day, storing critical client data securely and accessibly in a secondary site. Regardless of how data is lost in one region – be it a fire, storm, flood, power outage, or other natural disaster or a cybersecurity incident, like a breach or ransomware attack – Geo+ minimizes downtime and potential data loss to keep businesses running by keeping data safe in a second region.

Geo+ automatically replicates cloud backup data to geographically separate Axcient data centers within the US, creating an extra level of defense against data loss in a world where natural disasters occur more frequently, and bad actors are getting more sophisticated in their attacks.

Ready to turn on Geo+ for some of your clients?

Refer to the <u>x360Recover Geo+ user guide in the Axcient Knowledgebase</u>

Have questions about Geo+?

Reach out to the Axcient team

Not yet an Axcient partner?

Start a no-cost trial today

About Axcient

Axcient is an award-winning leader in business continuity and disaster recovery for Managed Service Providers (MSPs). Axcient x360 provides one platform for MSPs to Protect Everything ™, and includes BCDR, Microsoft 365 and Google Workspace backup, and secure sync and share. Trusted by more than 5,400 MSP partners worldwide, Axcient protects business data and continuity in the event of security breaches, human error, and natural disasters.



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