Simplified Billing Reconciliation with the Axcient and Gradient MSP Integration



Fewer Billing Headaches and Better Client Satisfaction

<u>Axcient</u> and <u>Gradient MSP</u> have joined forces to simplify billing reconciliation for MSP partners through another <u>Public API integration</u> to enhance efficiency and ensure accuracy.

With Gradient MSP's Reconcile solution, partners can seamlessly sync billable usage from Axcient products (x360Recover, x360Cloud, and x360Sync) directly to their PSA, saving time and minimizing billing errors.

Why this integration is exciting:

- Work Smarter, Not Harder: No more manual, time-consuming billing processes.
- Protect Your Margins: Accurate invoicing means no missed dollars.
- Happy Customers, Stronger Trust: Deliver reliable, error-free billing to reinforce trust and satisfaction.
- **Simplification and less frustration:** Focus on scaling your success and let someone else do the heavy lifting on billing reconciliation.

What is Gradient MSP?

<u>Gradient MSP</u> empowers Managed Service Providers (MSPs) to simplify operations, boost profitability, and focus on growth. With <u>70+ vendor integrations</u>, Gradient MSP **automates billing reconciliation**, **tracks usage**, **and connects vendor data directly to PSA tools**, saving MSPs time, effort, and a few headaches.

At its core, Gradient MSP's mission is to help MSPs make more money while tackling their biggest challenges—profitability and sales. Gradient MSP helps businesses uncover new revenue opportunities while streamlining the work that keeps them running.

Easily integrate your product stack to automatically capture customer usage data. Whether you're spotting profit opportunities, identifying upsell potential, reviewing performance, or just getting those invoices out, Gradient MSP has your back. The data you need will always be ready and waiting for you.



"In the past, billing has been a slow process. First, we have to wait for bills to come in, and then I have to manually update customers in my PSA. With Gradient, I'm able to catch any licensing issues before the billing goes out and correct it. To me, this product is fantastic!"

Aiman Iswaisi, CTO, Ripple IT

About Axcient Public APIs

<u>Axcient Public APIs</u> allow integrators—or third-party vendors—to write their data to x360. Axcient utilizes REST APIs, and our Public APIs are now available to everyone.

Our Public APIs let MSPs centralize Axcient and external data on reporting tools to deliver a unified view of all protected systems. Technicians can build on existing APIs to seamlessly integrate an MSP's BCDR tech stack by pulling information from x360Recover. We are also enhancing our x360Cloud APIs to retrieve backup data, monitor backup data health, and enable custom reporting, and our billing APIs are also available.

Whether you want to enhance your workflow or create custom solutions, our APIs support your innovation. Learn more about our current and future integrations on our website, and learn more on our API developer page.

Why Gradient MSP + Axcient?

By combining Axcient's industry-leading backup and recovery solutions with Gradient MSP's automation and billing expertise, this integration delivers a seamless experience that enhances efficiency, ensures accuracy, and fuels growth for both MSPs and their customers.

Here's what makes this partnership a standout:

- **Effortless Integration:** No complicated setup—just an easy connection between your Axcient products and PSA to keep everything in sync.
- **Future-Ready Solutions:** As your MSP evolves, this partnership ensures you can handle growth without adding extra work.
- **Full Product Coverage:** Enjoy complete integration with Axcient's entire suite of products, including x360Recover, x360Cloud, and x360Sync.

With Gradient MSP + Axcient, MSPs can work smarter, grow faster, and deliver more value— effortlessly. It's the perfect partnership to simplify your operations and drive success.

Ready to Learn More or Get Started?

Schedule a 1:1 demo of Axcient, or book a demo with Gradient MSP to see how effortlessly you can streamline your operations.

About Axcient

Axcient is an award-winning leader in business continuity and disaster recovery for Managed Service Providers (MSPs). Axcient x360 provides one platform for MSPs to Protect Everything ™, and includes BCDR, Microsoft 365 and Google Workspace backup, and secure sync and share. Trusted by more than 5,400 MSP partners worldwide, Axcient protects business data and continuity in the event of security breaches, human error, and natural disasters.

